



*Take a giant leap towards personal
Freedom, Confidence & Growth*

Why this presentation first?

- We have prepared a brief overview for you
- By investing 10 minutes now, you'll know whether our free report is for you or not
- That way we don't waste your precious time – and our report lands in the right hands (a WIN-WIN)
- If you do decide to take things further and request the report we want to assure you that there are *absolutely no obligations whatsoever*
- You'll find the link to order the report at the end of this short overview

THANK YOU
PLEASE GO AHEAD



Your Success is Our Success

What is Life Coaching?

- A solution-focused approach to personal development that can help to make profoundly positive and lasting change in all areas of a person's life
- Unlike psychotherapy or counselling, Life Coaching focuses on effecting change in a person's *current and future* behaviour rather than examining and diagnosing the past
- Life Coaching, done effectively, is *uplifting, inspiring and liberating* for both client and coach
- It's a discipline that has arisen as a *positive, constructive and caring* response to the unique challenges, pressures and uncertainties that people face in the twenty-first century



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Is there a demand for it?

- For quality life coaches ... *most definitely* ... and it's growing in leaps and bounds 😊
- In this stressful and fast-paced world, more and more people are pausing to reflect and consider what it is they truly want from life and how they can live successful, yet happier and more fulfilling lives. This is where the life coach comes in!

BUT

- This is a *word of mouth* driven business and ...
- Unskilled or poorly trained life coaches have short career spans!



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What inherent qualities does one need to be a life coach?

- Integrity and a commitment to work ethically
- A real passion for people – a desire to help them live to their full potential
- Self awareness
- A strong appreciation for the uniqueness and independence of others
- The ability to be compassionate and empowering without tolerating mediocrity



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Does one need specific skills?

Yes, a good life coach needs many skills, including but certainly not limited to:

- Listening
- Questioning
- Rapport building
- The change process and human dynamics
- The ability to apply a wide range of simple but powerful coaching tools and techniques to benefit the client
- Time management
- Marketing and selling one's services

All of the required skills can be imparted by a comprehensive, quality life coach training programme



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What sort of people become life coaches?

People who ...

- come from many different walks of life
- represent a wide range of ages (25 – 70)
- have differing levels of education (no pre-qualifications are required)
- love working with people
- want to make a real difference in the world
- want to work for themselves
- want to be well rewarded
- value a flexible lifestyle
- crave fulfilling work
- want control over their own destiny
- want ongoing personal growth and development



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What should one look for in a life coach training programme?

- Quality, Integrity and Comprehensiveness
- A good blend of theory, practical application and coaching system structure
- Appropriate means of coaching competency assessment
- Realistic pricing
- Flexibility to meet your personal needs and circumstances
- Great testimonials from trainees and successful coaches
- Excellent support and backup
- Post certification support
- Advice and support on running your own small business practice
- Networking opportunities
- Preferably the capability to prepare you for practitioner membership of COMENSA



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How long does it take?

- You'll find 'quick fix' courses that last just a few days or weeks
- You'll find 'overly academic' courses that take years
- With New Insights you work at your pace but you can realistically expect to complete the full certification requirements in around 9 - 15 months depending on whether you're a 'hare' or a 'tortoise' (we accommodate both 😊)



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Is this a viable business opportunity?

- In one word, YES
- Overheads can be very low
- You can work from home or rent/share a small office
- This is an easy-to-manage business
- With the advent of the Internet and Skype, and a wealth of lucrative niche markets, there are very few constraints

Good life coaches earn good money. Great life coaches earn great money!



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What's special about New Insights

- We operate internationally in both the UK and South and southern Africa
- Our mission is to train, empower and support a wide network of *quality life coaches* inspired to bring personal freedom, confidence and growth to people from all walks of life
- Our target market is aspirant life coaches and those seeking personal development who want *convenience* and *affordability* without compromising on the *quality* of their training and the level of *support* offered
- We are training institute members of COMENSA (coaches and mentors assoc of SA) and founder members of CETASA (coach education & training assoc)
- We have no distractions. We live, eat and breathe everything to do with ***life coaching!***
- We want our trainees and coaches to **succeed!**



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Why should I consider New Insights Training?

- *Quality* training that is more comprehensive and affordable than most
- Skills training theory that you study in your own time and at your own pace giving you maximum *flexibility*
- 50 hours of practice coaching to build your confidence and *skill* and prepare you for COMENSA practitioner membership
- Full *support* and a great community
- Access to a structured coaching programme ... that works!
- *Transparent* course fees – no hidden costs
- Certification with *integrity*
- Complete *independence* after certification
- People who want you to succeed



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What will I have to invest?

- You'll find the detail in our free report and on our website
- Our quality training does not come 'cheap' but ...
- It's more affordable and more convenient than just about any other programme of comparable quality on the market
- You should start to realise a Return on your Investment after your first five or six paying clients (less if you treat the investment as a tax deduction)
- We have three course options for you to choose from
- We offer a discount for payment up front or the option of three different payment plans
- It's easier and more reasonable than you may think 😊



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OK, so what's the next step?

- If you like what you've read so far, we strongly recommend you request a complimentary copy of our in depth 52-page report
- The report goes into detail, covering everything you have seen in this brief presentation – and *much more*.
- We think you'll find it to be a great decision support tool 😊



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Your FREE Report

*Life Coaching: An Extraordinary Business and Lifestyle Opportunity
for People who are Passionate about People ...*

... can be requested by simply clicking on the link below if you are reading this online. (If not, then type the link exactly as it is, it into your browser)

<http://www.life-coach-training-sa.com/free-report.html>



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